

## **Privacy Policy**

**Effective Date:** July 1, 2025

At Beyond the Flow, your privacy matters. This Privacy Policy outlines what information we collect, how and why we collect it, what your rights are, and how you can reach us with any questions.

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### **Who We Are**

Beyond the Flow is an educational, storytelling organization that runs online courses, community programs, and creative contests through our website and related platforms.

### **What Information is Collected**

We collect the following types of information when you engage with our website or services:

#### **Personal Information**

- Name
- Email address
- Age or date of birth
- Location (city, state, country)
- Social media handles (if participating in contests)
- User generated content
- Any additional personal information you submit voluntarily through contact forms or surveys

#### **Technical Information**

- IP address, browser type, device info
- Cookies and site usage analytics
- Referrals from social media or other platforms

#### **Program Usage Information**

- Course participation and progress
- Contest entries and feedback
- Mentorship or Discord activity
- Event attendance and surveys

#### **Payment Information\***

- Billing name and contact info
- Purchase history

\*Payment data is processed securely by third-party platforms like Stripe, Teachable, or Thinkific. We do not store full credit card information.

We do not collect or use IP addresses, browsing history, or device information.

## **How the Information is Collected**

We collect information through the following methods:

- Voluntary Forms: When you fill out a form on our site—for example, a contact, application, or interest form—we collect the data you choose to share.
- Cookies: Cookies may be used to enhance user experience on our website. See our Cookie Policy section below.
- Analytics Tools: We may use basic aggregated tools to track general site traffic patterns (e.g., which pages are most visited) but do not collect personal identifiers such as your IP address or device.

## **Why the Information is Collected**

We collect information to:

- Provide you with services, resources, or responses that you request
- Improve the quality of our programming and content offerings
- Conduct limited, anonymized analytics on overall site usage
- Occasionally send program updates or opportunities you've opted into

We are committed to only collecting information necessary to deliver and improve the services we offer.

## **Who the Information is Shared With**

We don't sell or share your data, and everything is securely stored. All information collected is solely for the use of the Beyond the Flow team to improve on programming.

We may share limited data with trusted service providers (like our course platform, email provider, or analytics tools) only to help us operate effectively. All vendors are required to keep your information secure. We do not disclose your information to third parties unless legally required or when necessary to protect our rights or comply with applicable laws.

## **User Rights**

Depending on your location and the laws that apply, you may have the right to:

- Access the personal information we hold about you
- Request a copy of the personal data we have stored about you
- Request corrections to inaccurate data
- Request deletion of your personal data from our records
- Withdraw consent for future communications
- Limit or object to certain data users
- File a complaint with a data authority if needed

To exercise any of these rights, please email us at [admin@beyondtheflow.org](mailto:admin@beyondtheflow.org). We will respond within 30 days as required under applicable U.S. privacy standards.

### **Use of Data for Minors**

If you are under 18, you must have permission from a parent or guardian to use our services. We do not knowingly collect data from children under 13 without verifiable parental consent, in compliance with COPPA.

### **Cookie Policy**

We may use cookies or similar technologies, primarily for basic site function and user experience. This may include:

- Session Cookies: Temporary cookies that remember your actions during a browser session
- Functionality Cookies: To remember user preferences such as form auto-fills

We do not use cookies for advertising or behavioral tracking. You can disable cookies via your browser settings at any time.

### **Contact Information**

Need to get into contact with us or have questions?

Please email one of us directly or at [admin@beyondtheflow.org](mailto:admin@beyondtheflow.org). We're here to help!

### **Other Relevant Information**

- Data Retention: We retain submitted personal data only as long as necessary to fulfill the purpose for which it was collected, or as required by law.
- Security Measures: We take reasonable technical and organizational precautions to protect your data from unauthorized access, disclosure, or misuse.
- Policy Updates: We may update this Privacy Policy from time to time. All changes will be posted on this page with the updated effective date.